

Storage Made Easy and Wasabi

Joint Solution Eliminates Complex Storage Tiers and Costly Object Lifecycle Management

Businesses are increasingly adopting cloud-based applications and services to accelerate the pace of innovation and contain costs. But monitoring and controlling access to cloud-resident data can be a challenge for enterprise IT professionals tasked with enforcing security and compliance.

Cloud services are often procured by lines of business without IT knowledge or involvement, making governance challenging. Corporate security and compliance teams often have poor visibility and control over data stored in the cloud. Data leakage such as, the unauthorized transfer of data, can disrupt a business, impair customer satisfaction and tarnish a company's reputation. And compliance violations can lead to regulatory actions and costly fines.

Wasabi has teamed with Storage Made Easy™ (SME) to help enterprises centralize data governance, mitigate risks and improve user access to data storage. Security and IT personnel can use Storage Made Easy to protect and control data stored on private infrastructure, on Wasabi and on other cloud services in a uniform manner. The joint solution provides unified visibility and control over on-premises and cloud infrastructure, helping enterprises eliminate storage tiers and improve user access and retrieval speeds to their stored data. It gives end-users consistent, secure and easy access to distributed content, improving collaboration and productivity.

SME Unifies Visibility and Control across Data Silos

Storage Made Easy helps IT organizations and security teams combat cloud data sprawl and shadow IT by introducing an enterprise-wide File Fabric™ that assimilates on-premises and cloud-based resources. Administrators can institute uniform security policies and monitor access across private and public infrastructure from a single vantage point.

The solution acts as central control point for data access, sharing and governance, helping enterprises safeguard intellectual property and customer privacy, and ensure compliance with government regulations and corporate

KEY FEATURES

- Centralized data governance, control and auditing across on-premises and cloud resources
- Transparent and secure content search, access and sharing for end-users
- Industry's lowest-priced and highest-performing cloud object storage service
- File and object storage federation for data migration and modernization initiatives

BENEFITS

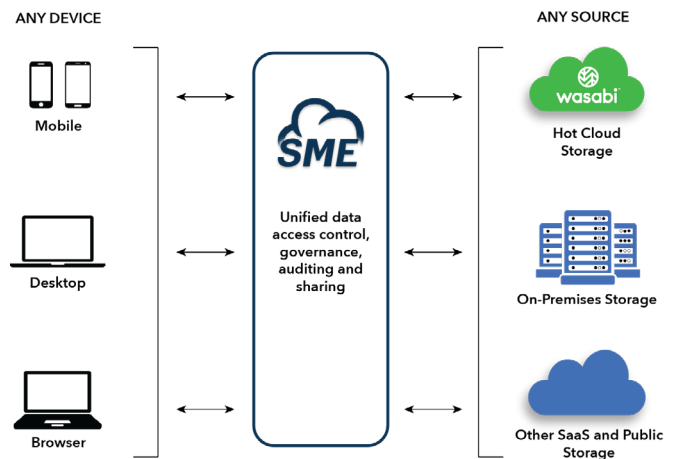
- Regain visibility and control over corporate data
- Protect intellectual property and customer confidentiality
- Improve user experiences, employee productivity and collaboration
- Ensure compliance with HIPAA, FINRA, MiFID, CJIS, GDPR and other government regulations
- Streamline IT operations and system administration
- Reduce TCO and mitigate risks

mandates. Geo-location records simplify support for emerging directives such as EU General Data Protection Regulation (GDPR) with stringent cross-border data transfer restrictions.

SME supports a unique, platform-agnostic file manager that lets end-users share files and collaborate- easily and securely. Users can seamlessly search and access content from any repository (local storage array, private cloud, public cloud), using any device (browser, desktop, mobile).

Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi's mission is to make cloud storage a simple, open-standard commodity and utility, just like electricity. Wasabi hot cloud storage is extremely affordable, fast and reliable cloud object storage — for any purpose. Unlike legacy cloud storage services with confusing storage tiers and complex pricing schemes, Wasabi provides a single product, with predictable and straightforward pricing, that satisfies nearly all cloud storage requirements and eliminates costly –object lifecycle management practices. Wasabi removes the requirement for managing classes of data differently based on criticality and frequency of retrieval, creating a more predictable storage solution in terms of price, performance and security.



Enterprise File Fabric Unifies Governance and Visibility

Wasabi features a highly parallelized system architecture that delivers breakthrough performance. Engineered for extreme reliability, integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to improve regulatory compliance and to protect data against administrative mishaps, ransomware and viruses.

Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

ABOUT WASABI

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage. Wasabi is 80% cheaper and 6x faster than Amazon S3, with 100% data immutability protection and no data egress fees. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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