

# Eliminate Costly Storage Silos with Wasabi and NooBaa

## Create a Virtual, Instantly Scalable Hybrid Storage Fabric

Data growth is spiraling out of control, creating operational and financial challenges for many IT organizations. Many businesses are constrained by disjointed storage implementations composed of distinct on-premises and cloud-based platforms. These siloed environments are inherently costly and complex to administer and scale.

Wasabi has partnered with NooBaa to help organizations collapse storage silos, reduce operations expense and complexity, and improve agility. The tightly integrated solution lets you combine on-site and cloud-based resources to form a virtual, instantly scalable storage fabric for ultimate flexibility and economics.

## Wasabi Hot Cloud Storage Delivers Breakthrough Economics

Wasabi's mission is to make cloud storage a simple, open-standard commodity and utility, just like electricity. Wasabi hot cloud storage is extremely affordable, fast and reliable cloud object storage—for any purpose. Unlike legacy cloud storage services with confusing storage tiers and complex pricing schemes, Wasabi provides a single product, with predictable and straightforward pricing that satisfies nearly all cloud storage requirements. Wasabi is built on a highly parallelized architecture that lets you rapidly move large datasets in and out of the cloud.

## NooBaa Creates A Continuous Storage Fabric From The Data Center To The Cloud

NooBaa helps IT organizations eliminate inefficiencies and streamline operations by introducing a highly adaptable storage fabric that extends from the corporate data center to the cloud, with unified administrative and programming interfaces. With NooBaa you can couple on-prem and cloud-based resources to create a virtual storage pool that satisfies diverse functional and financial requirements. Administrators can institute fine-grained policies to place data based on security requirements, budget constraints or application needs.

NooBaa lets you align storage costs with data value by leveraging a mix of different storage resources for different functions. An abstract Amazon S3 API shields external applications from the underlying

## KEY FEATURES

- Highly adaptable, instantly scalable hybrid storage fabric
- Seamless integration and unified administration
- Affordable primary storage for application data and digital content
- Inexpensive and reliable secondary storage for backup and recovery
- Durable storage for archival and compliance

## BENEFITS

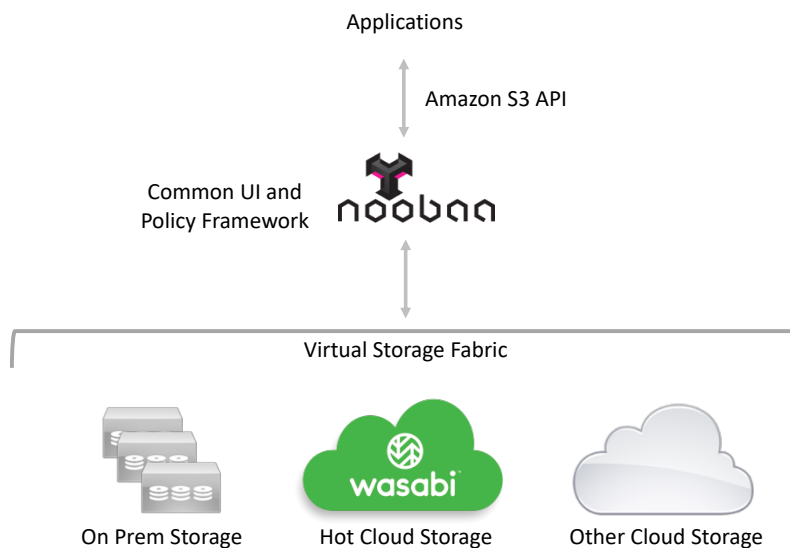
- Slash storage cost and complexity
- Eliminate administrative silos and simplify operations
- Align storage costs with data value
- Protect and extend previous investments
- Reduce risk and exposure due to data loss

storage infrastructure. You can add or remove storage components from the NooBaa virtual storage fabric without impacting applications.

## Versatile Solution Supports Diverse Use Cases

With NooBaa you can use Wasabi for a variety of purposes, including:

- Primary storage for on-premises or cloud-based workloads, for overflow capacity, or for storing infrequently accessed data
- Secondary storage for backup, for disaster recovery in the cloud, or for data migration initiatives
- Archival storage for compliance and long-term data retention.



## Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

### ABOUT WASABI

Wasabi is the hot cloud storage company that delivers low-cost, fast and reliable cloud storage. Wasabi hot cloud storage is 1/5th the price and 6x the speed of Amazon S3. We hate vendor lock-in, so we made Wasabi 100% compatible with Amazon S3. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry.

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